



YEARS OF LEGACY
SINCE 1995

Transform Your Potential Into Career Success

Post Graduate Diploma in
Management (PGDM)

Master of Business
Administration (MBA)



Rankings And **Accreditations**

#01

Education World 26–27

Ranked No. 1 Private B-School in
Karnataka and No. 10 in India.

#29

India Today 2026

Ranked #29 out of 270 MBA
colleges in India.

#26

Business Today

Positioned at #26 in the MBA/
B-School category.

AAAA

Careers360 2026

Rated AAAA, placing it among
top-tier Indian B-schools.



Only Indian B-school with 4 Specialisations
Ranked in QS World Rankings. Awarded for
strong employability, career outcomes,
return on investment, academic reputation
and global diversity.



6th Indian B-school to
earn this Gold-standard Accreditation.
Awarded for excellence in business
education, faculty quality, academic
rigour and continuous improvement.



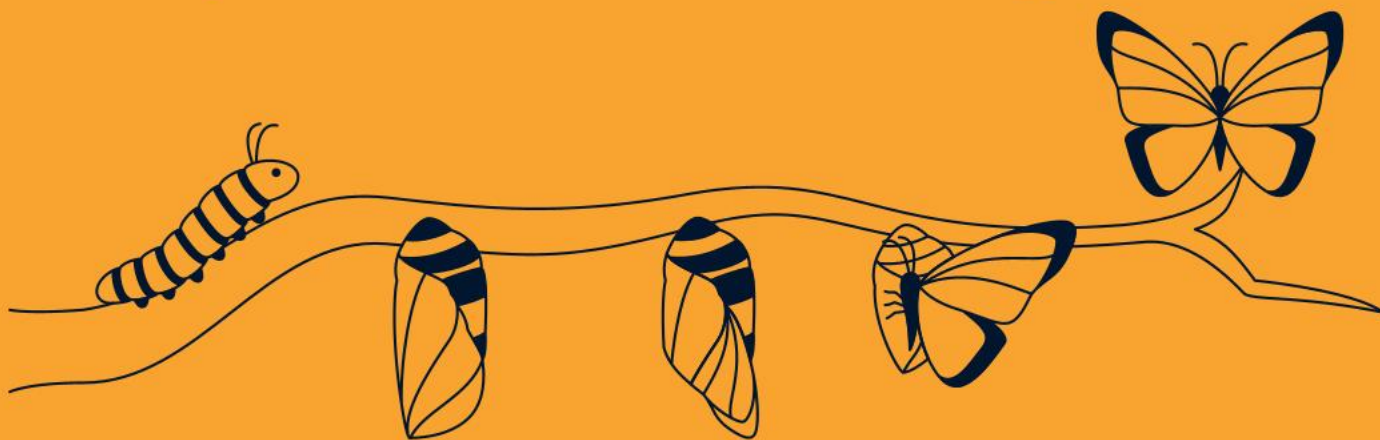
Approved by AICTE for meeting
national standards in technical
education, curriculum, faculty,
infrastructure and institutional quality.



Awarded for meeting South Asian
quality standards in management
education, governance, faculty,
curriculum and institutional impact.

A Global Business School.

30+ years In The Making



1995

IFIM Business School(Autonomous) Campus

2003

Moved to Electronic City

2017

Reaccredited by NBA

2018

Accredited by AACSB

2019

Accredited by SAQS

2020

Renamed as JAGSoM

2022

Reaccredited by AACSB

Jagdish Sheth School of Management is one of India's premier global Business Schools. We are continuously reimagining management education with our bespoke curriculum for your success.

We believe potential is a better predictor of a career than one entrance score, one college name or one first job.

JAGSoM exists to make that potential visible: through stronger thinking, real work, better judgement, industry exposure and the confidence to compete for bigger roles.



Dr. Jagdish Sheth

Chairman Emeritus

Dr. Sheth often explains that while a skilled cutter can increase the value of a rough industrial diamond 15 to 20 times by revealing its brilliance, an educator or mentor unlocking human potential creates an infinite, immeasurable value-add. At JAGSoM, this philosophy forms the core mission: taking raw, entry-level students ("rough diamonds") and shaping them through rigorous curricula, industry immersion, and values-based mentoring into future-ready professionals ("polished diamonds").

Two campuses. One JAGSoM standard

Bengaluru, Electronic City

PGDM | AICTE Approved

- ❖ 2-year full-time residential program.
- ❖ AICTE approved, AIU equivalent to MBA.
- ❖ Academic depth across Marketing, Finance, Business Analytics and Human Resources.
- ❖ Best suited to students who want a focused, industry-intensive management program.

MBA | UGC Approved

- ❖ 2-year full-time residential MBA at Vijaybhoomi University.
- ❖ UGC Approved
- ❖ Multidisciplinary learning across business, technology, design, analytics and innovation.
- ❖ Pathways in Branding & Advertising and Data Science & Business Analytics.
- ❖ Best suited to students who want an exploratory, multi-dimensional management program.





*Arrive with promise.
Leave with professional range,
judgment and a clearer sense
of who you can become.*



A traditional Management education tells every student what to study.

JAGSoM begins with a different question.

"What career do you want to build, and what will it take to get there?"

Bespoke Curriculum

Your Career. Your Curriculum. Your Way.

From your electives and projects to your internship and capstone, every part of your journey can contribute to one clear, credible career story.



Scan QR Code



Our Pedagogy & Academic Philosophy

Bespoke Curriculum

At JAGSoM, you do not simply choose a specialisation and follow a fixed timetable for two years. You build a personalised learning pathway based on the career you want.

With guidance from mentors, you can choose courses across Marketing, Finance, Human Resources and Analytics, decide what you want to explore deeply and align your projects and internship with your target role. The result is an MBA/PGDM designed around your ambition, strengths and career direction.



*This is an internationally rated innovation that placed
JAGSoM among the most forward-thinking business schools.*



How It Works

01



Identify a target role

Start with a specific career direction before you start your programme.

02



Understand the required capabilities

Work with your mentor to identify the knowledge and skills employers expect for that role.

03



Build the right combination

Choose electives, projects, capstone and an internship that develop and demonstrate those capabilities.



Your Support System

Personalisation does not mean figuring everything out alone. You receive support through:

- Psychometric assessments to understand your strengths
- An Individual Development Plan based on your aspirations
- Faculty and career mentoring
- Prerequisite-based course planning
- Internship and placement support aligned with your pathway
- Reviews as your career direction becomes clearer



The curriculum gives you structure where you need it and choice where it matters.

Your Curriculum **At A Glance**

The 104-credit curriculum brings together business fundamentals, practical experience and significant freedom of choice. Nearly 40% of the program consists of electives chosen by you. You can also personalise the subjects, sectors and problems explored through your projects and internship.



Foundation Courses

Non
-Credit

Essential skills that bring every student to a common starting point



Core Courses

32
Credit

The business knowledge every manager needs



Practice Courses

32
Credit

Personality development, social immersion, research, innovation and internship



Electives

40
Credit

Courses selected according to your career goals



Learn by Doing **Interventions**

Thirty-two credits are dedicated to practical learning experiences.



Personality Enhancement Program

12 Credits

A structured journey across the program that develops self-awareness, communication, professional behaviour, personal wellbeing and workplace readiness.

Career Outcomes:

- Communicate confidently in interviews, presentations and the workplace
- Build the professional presence employers notice and trust
- Develop the self-awareness and resilience needed to lead and grow



Social Immersion Program

05 Credits

Work with a social organisation to understand and address a real community problem.

Career Outcomes:

- Solve complex problems with empathy and real-world understanding
- Build experience working with diverse people and limited resources
- Demonstrate social responsibility that strengthens your professional profile



Research or Innovation Incubation

05 Credits

Choose between developing a research project or working on a venture idea, supported by research methods and design-thinking courses.

Career Outcomes:

- Turn an original idea into a research-backed project or venture concept
- Develop analytical, design-thinking and evidence-based decision-making skills
- Build a distinctive portfolio project for interviews, higher studies or entrepreneurship



Industry Internship Program

10 Credits

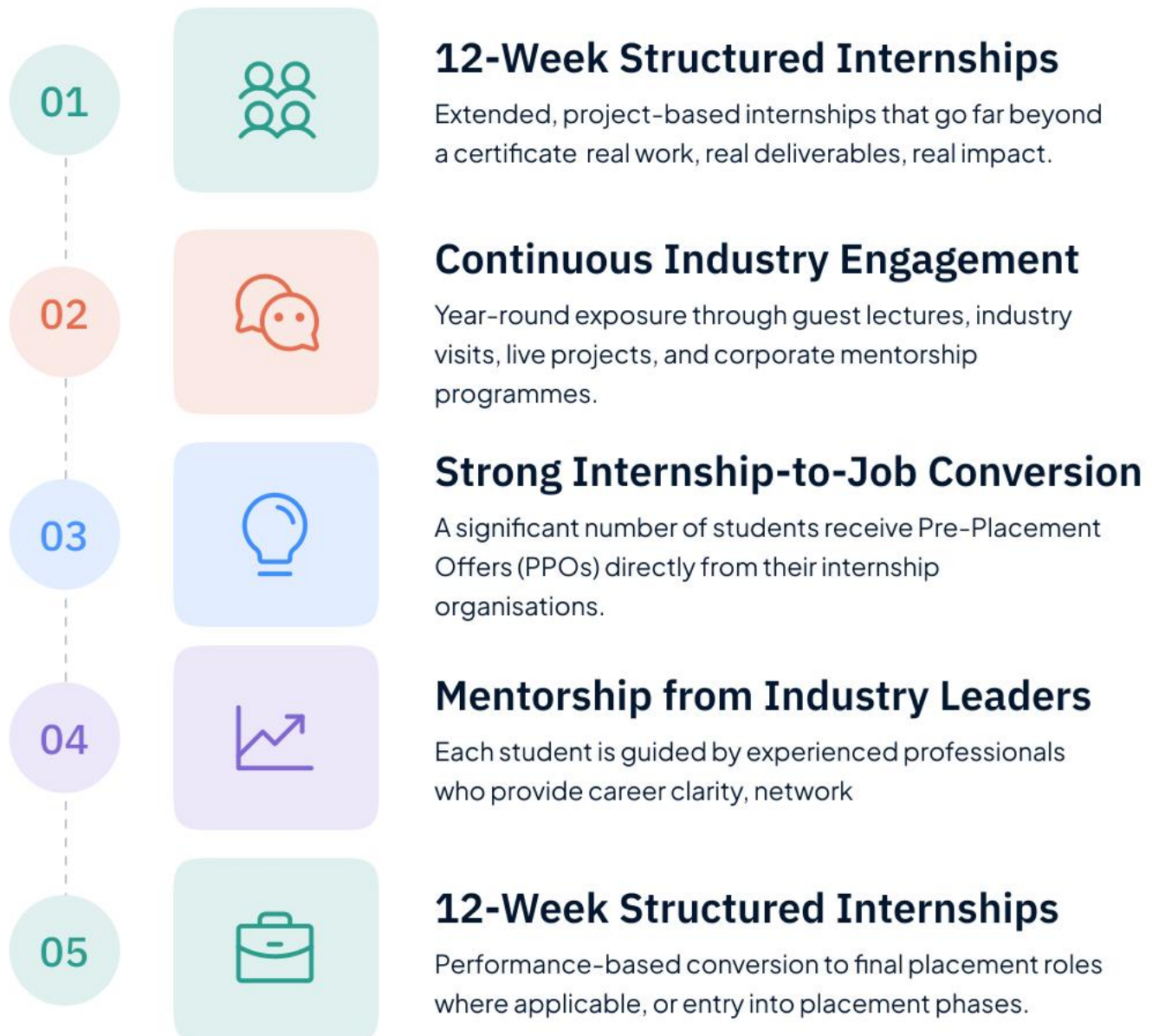
Complete a full-term, 4.5 month internship in your chosen domain. This becomes a testing ground for the career you have been preparing for throughout the program.

Career Outcomes:

- Solve complex problems with empathy and real-world understanding
- Build experience working with diverse people and limited resources

The IIP To Final Placement Pathway

The Industry Internship Programme (IIP) is not "summer training". It is a conversion engine. The internship is long enough for companies to test real capability and for students to build proof of work. JAGSoM explicitly designs the system to minimise the gap between internship and final role.



Industry Internship Program Summary

₹25,000/ M

Average Stipend

₹1.03L/ M

Highest Stipend

100%

Batch in 3 - 6 Month
Internship.

Placement Snapshot 2024–2026

Our placement outcomes reflect a combination of institutional support, student effort, and strong recruiter relationships. Here is a clear, honest picture of what students have achieved.

₹26L

Highest Package

Top offer received by the most exceptional performer of the batch.

₹13L

Top Students

Median salary for the top-performing cohort within the batch.

₹10L

Overall Average

The median salary across all placed students a reliable benchmark for expected outcomes.

Strong hiring from BFSI (Banking, Financial Services & Insurance) and IT sectors drives a significant share of placements, with consistent demand for analytical and business roles.

Top Recruiters



BlackRock

Global investment management leader a marquee name in BFSI hiring on campus.



HDFC Bank

India's largest private sector bank and one of our most consistent campus recruiters.



Wipro

A technology and consulting giant offering roles in analytics, transformation & strategy.



Oracle

Enterprise tech leader hiring for data, product, and business analyst roles.

What Drives Success

The Formula is Clear

Placement outcomes at JAGSoM are driven by a few consistent behaviours, practised early and well. Students who treat their Management education as an active investment tend to perform best.

01

Early Preparation

Students who begin career planning in the first semester building their CV, attending workshops, and clarifying their target role consistently outperform those who start late.



02

Skill Alignment

Developing skills that match industry requirements whether Excel, Python, financial modelling, or communication dramatically improves shortlisting rates.



03

Relevant Internships

Internships aligned to the target domain are the single biggest differentiator in placement interviews. Organisations want to hire people with proven, relevant experience.



04

Higher Opportunity Conversion

Students who are well-prepared convert offers in fewer attempts, often receiving their preferred role. Over-applying without focus leads to poor conversion.



Prominent Recruiters

JAGSoM graduates are sought after by leading names across finance, technology, consulting, and operations. These recruiters return to campus year after year a testament to the quality of our talent pipeline.



Learn. Apply. Get better. Repeat.

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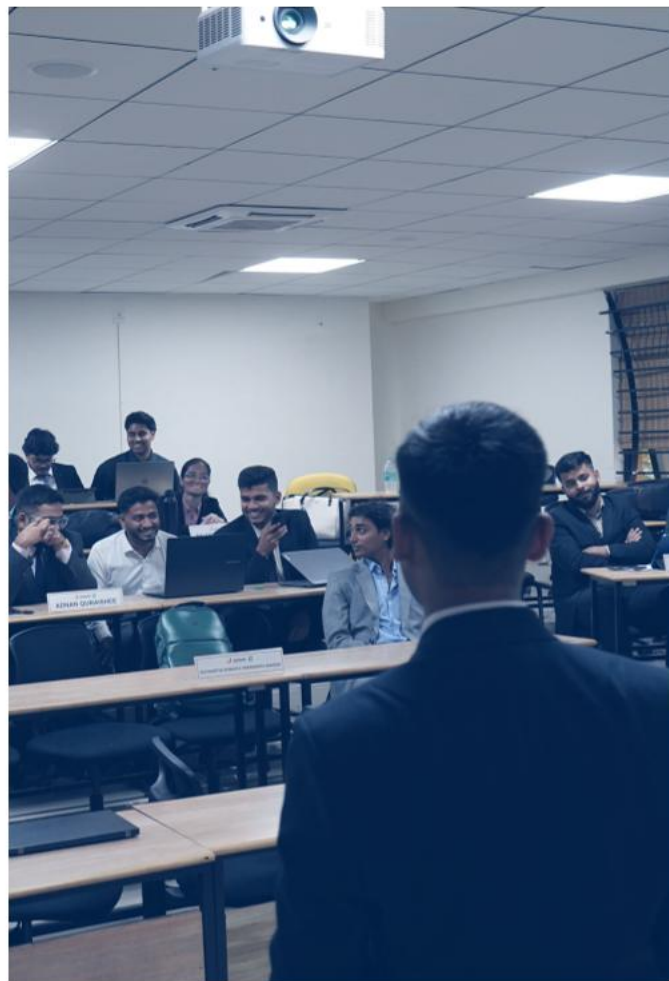
Cases And Simulations

Apply concepts to real-world business challenges.



Structured opportunities for on-job experience.

Industry Internships



Turn real company challenges into solutions.

Live Business Problems



Learn from practitioners and CXOs for insights.

Corporate Mentoring



Capstone Work

Course work that turn into a demonstrable project.



Social Immersion

Learn from communities & create lasting impact.



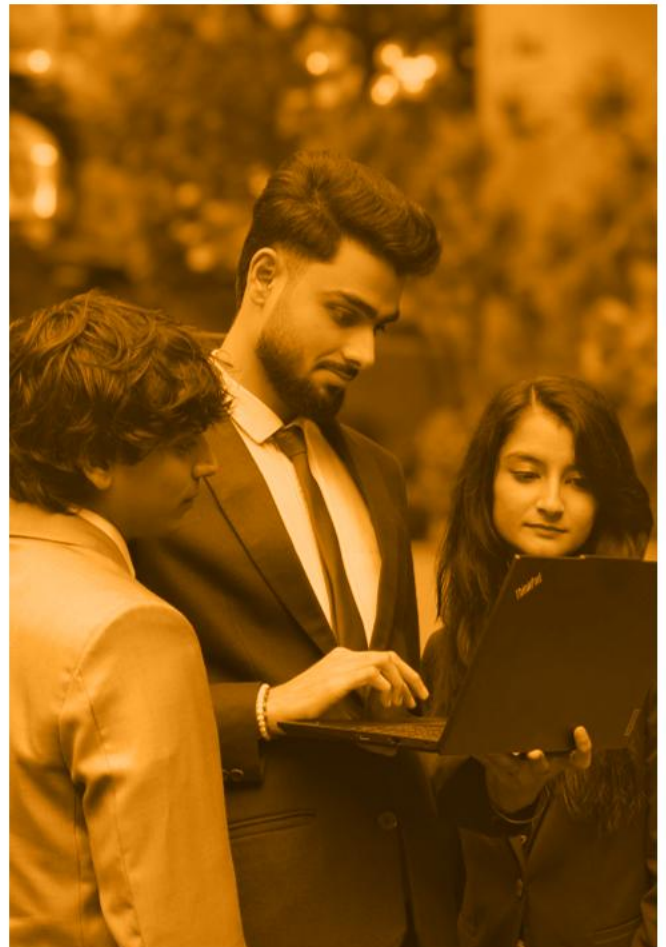
Presentations And Team-Based Work

Take ownership, form teams and create!



Transform original ideas into scalable solutions.

Research and Incubation



Student Led Initiatives

End-to-end planning & execution led by you & your peers.



Use smart technology for sharper decision-making.

AI and Business Tools

Our Industry **Mentor Network**



Satyendra Khare

Growth Leader & Head-
Strategic & Emerging
partnerships and
Distribution ecosystem



Avinash Jain

General Manager Finance



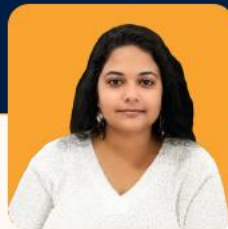
Srijith Sreenivasan

Global Leader -
Governance Models
Schneider Electric.



Shiva Tanuku

Managing Director
(Partner)



Nidhi Lall

Senior Vice President

SAATCHI
&
SAATCHI



Santosh Panpaliya

Senior Vice President &
Group Head-Organization
Development



Our Mentors Come From



Faculty Who Inspire

JAGSoM's distinguished faculty blends academic depth with industry experience, equipping students with the knowledge, perspective, and skills to thrive in a dynamic business environment.



Dr. Sridevi Varanasi
Director
Finance & Accounting



Dr. M Sivagnasundaram
Professor & Dean
Marketing Analytics



Prof. Rajesh Kumar
Associate Professor
Retail and Channel Management



Dr. Vishnu Vivek M
Associate Professor
Operations Management



Prof. Rajarshi Chakraborty
Assistant Professor
PEP



Prof. Anand Narasimha
Professor
Branding & MarCom



Prof. Edwin Moses
Professor
B2B marketing



Prof. Rakesh Mediratta
Professor
Sales Management



Dr. Sakshi Kathuria
Associate Professor
Digital Marketing



Dr. Tuhin Chattopadhyay
Professor and Area Chair
AI & Machine Learning



Prof. Ajith Kumar V S
Assistant Professor
Physical Education



Dr. Khalid Ul Islam
Assistant Professor & Area Chair
Finance & Accounting



Dr. Chandrashekar Subramanyam
Senior Professor
Deep Learning



Prof. Binita Vartak
Assistant Professor and
Chairperson, PEP
Business Communication



Dr. Debrup Banerjee
Senior ML Research
Scientist, Analytics
AI & Machine Learning



Prof. Prashant Goyal
Faculty
Private Equity, M&A



Dr. Shaji Kurian
Professor
OB & HR Area



Dr. Shrabani B Bhattacharjee
Assistant Professor & Area Chair
Strategic HR



Dr. Gourab De
Assistant Professor
Consumer Behavior



Dr. Anu Mary Chacko
Assistant Professor
B2B Sales Management



Prof. Pooja Gupta
Assistant Professor
Capital Markets



Dr. Banantika Datta
Assistant Professor
Economics & International Finance



Prof. Jitender Kumar
Adjunct Professor
Capital Markets



Dr. Kavya T B
Faculty Associate
Corporate Finance



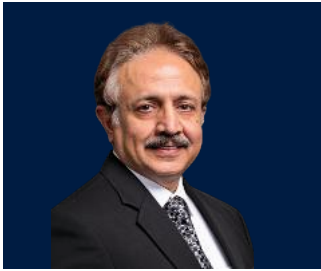
**Dr. Shrinivas
Sathya Susarla**
Adjunct Faculty
Insurance, Fintech



CA. Sweta Sethia
Adjunct Faculty
Accounting



Dr. Anuja Sethiya
Assistant Professor
Corporate Finance



Dr. Sundar Raj Vijayanagar
Professor
Digital Transformation
, Project Management



Dr. Arpit Yadav
Adjunct Faculty
Artificial Intelligence



Prof. Zenia Nanra
Assistant Professor
Business Communication



Prof. Sarthak Daing
Lecturer
Human Capital Management



Dr. Avikshit Pratap
Assistant Professor
L&D, Performance Management

JAGSoM Leadership

JAGSoM's distinguished faculty blends academic depth with industry experience, equipping students with the knowledge, perspective, and skills to thrive in a dynamic business environment.



Dr. Jagdish Sheth
Chairman Emeritus,
Professor of Marketing



Mr. Sudhir Sethi
Chairman, JAGSOM
Founder & Chairman of
Chiratae Ventures India



Prof. A. Parasuraman
Pro-Chancellor, Vijaybhoomi
University | International Scholar
in Residence



Mr. Sanjay Padode
Chairman CDE, Board Member
JAGSOM, Founding President
Vijaybhoomi University



Prof. Rakesh Mediratta
Professor, Marketing



Dr. Richard D Phillips
Dean, J. Mack Robinson College
of Business, Georgia State
University, USA



**Dr. Alexandre de
Navailles**
Member, Director General
(CEO) of KEDGE



Dr. R Ravi Kumar
Former Professor, IIM Bangalore
& Representative of AICTE



Prof. Tan Chin Tiong
Prof. of Marketing, Lee Kong
Chian School of Business &
Senior Advisor to President.



Mr. Mike Shah
President & CEO, Nightingale
Empowerment Foundation, M S
Enterprises, Bangalore, India



Mr. Vikas Gupta
Managing Director, Wiley, India
BOG Member



Mr. Jayant Shah
Permanent Invitee
CA, Associate Member of
Chartered Accountants of India
& Business Director

Fee Structure

Fee Structure - PGDM (Residential)

Towards	INR	USD	Due Date
Registration Fee	₹1,00,000	\$1,111.11	As mentioned in the admission offer letter
First Instalment	₹6,00,000	\$6,666.66	Within 15 days of program registration
Second Instalment	₹5,25,000	\$5,833.33	05 November 2027
Third Instalment	₹5,25,000	\$5,833.33	15 March 2028
Total Fees	₹17,50,000	\$19,444.44	

Additional at registration ₹10,000 Alumni Association Membership, ₹5,000 Student Council Fee, ₹15,000 Hostel Security Deposit. Fee is inclusive of hostel accommodation, food and daily-commute transport for 18 months. GST/statutory taxes as applicable are borne by the student.

Fee Structure - MBA (Residential)

Towards	INR	USD	Due Date
Registration Fee	₹1,00,000	\$1,111.11	Within the acceptance/ registration window (Section 8)
First Instalment	₹4,50,000	\$5,000	Within 30 days of programme registration
Second Instalment	₹4,50,000	\$5,000	05 November 2027
Third Instalment	₹4,00,000	\$4,444.44	15 March 2028
Total Fees	₹14,00,000	\$15,555.55	

Fee is inclusive of hostel accommodation.

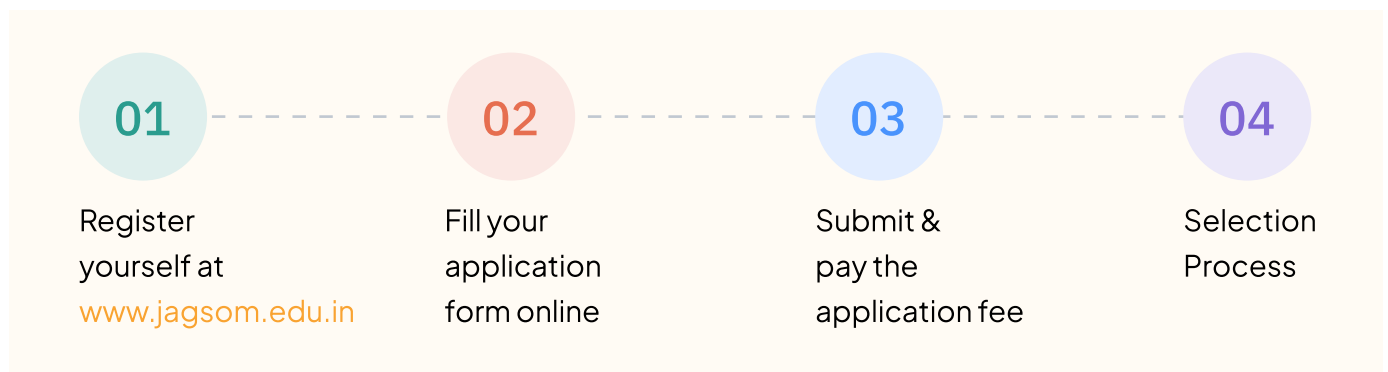
Application Process

Graduate (10+2+3 OR 10+2+4) in any discipline from a recognized university, with not less than 50% (Reserved category not less than 45%) aggregate marks. Final year students are also eligible to apply. JAGSoM accepts scores of CAT / XAT / CMAT / GMAT / MAT.

Application Process

- Application fee is Rs. 1,000 and applications are available online only.
- Application fee can be remitted through Credit / Debit cards, Net Banking and UPI platforms.

Application Process



Scholarships & Financial Aid

At JAGSoM, we believe financial constraints should not limit access to quality management education. Through merit-based scholarships and financial assistance initiatives, we support talented students who demonstrate academic excellence, leadership potential, and diverse achievements.

Padode Foundation

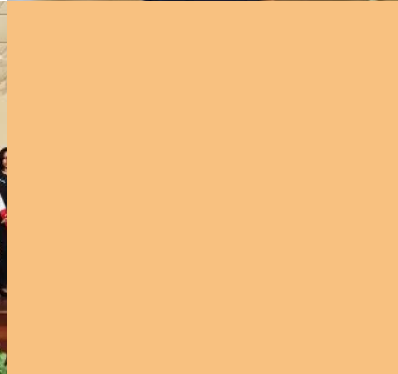
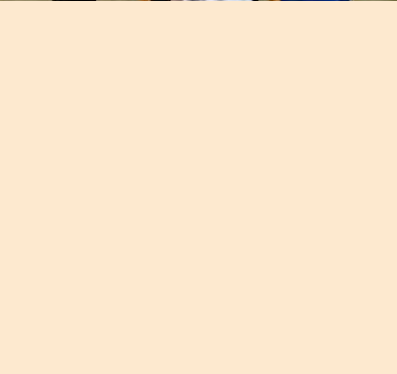
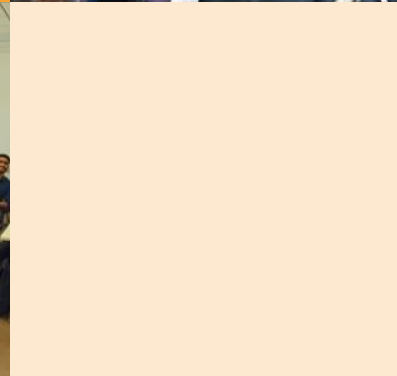
Super Scholar

3cr

Scholarship made available
for high-potential students

*Based on competitive test scores.

For Deserving Candidates
Dean's Scholarship
Made Available





JAGSoM
JAGDISH SHETH SCHOOL OF MANAGEMENT



YEARS OF LEGACY

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For Further Details

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